

A Venetian Green Building Cluster is born



The new Regional Innovative Network "Venetian Green Building Cluster" brings together the Venetian operators of the construction and construction industry to accelerate the green transformation of the entire sector



Veneto businesses, universities and trade associations join forces to create a network dedicated to innovation in the field of sustainable construction. This is the mission of the Venetian Green Building Cluster which brings together the Venetian operators of the building and construction industry, with the aim of accelerating the green transformation of the entire sector, supporting urban regeneration and sustainable building processes, promoting new business models connected to the development of smart cities, to Industry 4.0, to the transformation of the real estate market, to the limitation of land consumption.

The aggregation was recognized by the Veneto Region, with resolution 1304 of the Giunta, published September 25 in the Official Bulletin, as Regional Innovative Network. The Regional Innovative Networks, defined by the Regional Law of May 30, 2014 n. 13, are business systems and public entities based in Veneto that operate in strategic supply chains for the regional economy, and promote initiatives and projects relevant to the local economy.

Venetian Green Building Cluster, promoted by the Veneto Chapter of Green Building Council Italy, by Confindustria Venezia Rovigo, Univeneto Foundation, CNA Veneto, ANCE Veneto, Unioncamere Veneto, Confartigianato Veneto, ANACI Veneto, counts - at the moment - more than 80 companies; the Network will work for the development of a sustainable, livable, attractive and competitive urban context, and will favor the spread of high energy and environmental performance buildings. The cluster will give life to research and innovation projects that will see the collaboration of the Universities of the Veneto and of small, medium and large enterprises, collecting regional and national funds and becoming a reference point for the professional updating of the sector and strategic interlocutor for the administrations.

The collaboration between Veneto universities and companies - already protagonists of innovation in the world - will be directed to the study and experimentation, for example, of innovative methodologies and technologies to support the sustainable design of buildings and cities, of conservative restoration, of performance improvement of installations and enclosures, of the invention of new materials, of the definition of new financial models capable of supporting the transformation of the market.

Veneto is already at the forefront of this sector and its marked green sensitivity also emerges from the data: according to the Regional Statistical Yearbook 80% of companies are green and 60% aim to reduce their environmental impact right from the phase of design. Moreover, the natural vocation to export pushes Veneto to further improve the environmental standards of its products and services.

The regional initiative responds to a general trend contained in the UN 2030 Agenda for Sustainable Development and the 2017 National Energy Strategy, the Government's ten-year plan to anticipate and manage energy change and which encourage an improvement in performance, especially in residential area.

More info at <http://www.vegbc.org/> (Italian language only at the moment)

You can join the project by requesting information from:

chapter.venetofvg@gbcitalia.org or info@vegbc.org

Ing. Mauro Roglieri - Tel. +39 041 50 93 110

Article written by :

Filippo Mazzariol

Senior Project Manager - Responsabile APRE Veneto
Unioncamere del Veneto - Eurosportello del Veneto - APRE Veneto
Enterprise Europe Network - FRIEND Europe – Venice
www.eurosportelloveneto.it

Via delle Industrie, 19/d
I – 30175 Venezia
Tel. +39 041 099 9424
Fax +39 041 099 9401
E-mail: filippo.mazzariol@eurosportelloveneto.it