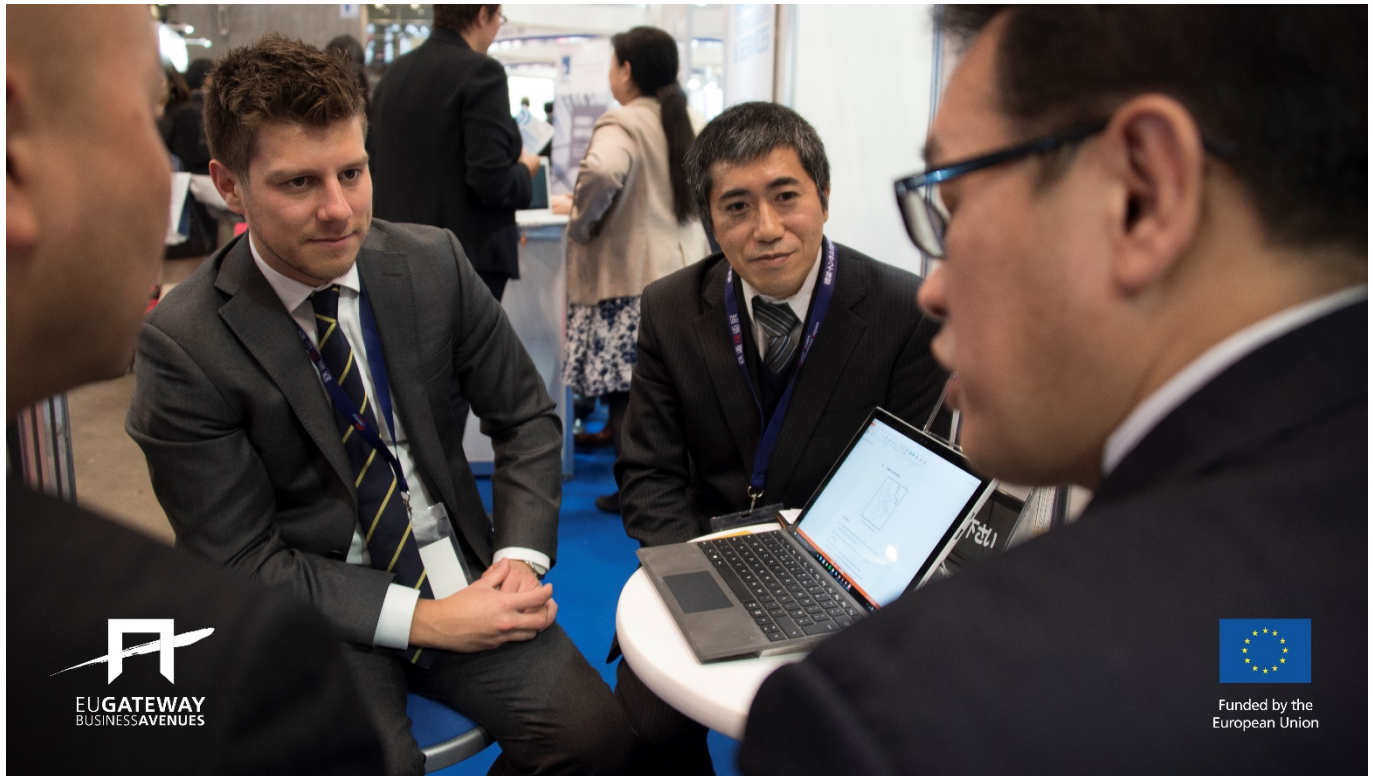


Jump onboard the EU-funded business missions to South East Asia and Japan for construction and building companies



[EU Gateway | Business Avenues](https://eu-gateway.eu/), the EU-funded programme that has helped European companies expand into Asia for over 25 years, organises two missions for Construction & Building Technologies in 2019.

The first mission will take up to 50 selected European companies to [South East Asia from 3-9 November 2019](#). Companies will first travel to Singapore, for three days of pre-arranged meetings with potential business partners and customers. The city-state flourishes with opportunities in the sector: the Building & Construction Authority of Singapore projects a construction growth demand of up to € 22 billion per year in the next four years. Moreover, the recently signed EU-Singapore Free Trade Agreement facilitates opportunities for European companies. New construction projects target the transportation, healthcare, and housing departments. Singapore is in demand of smart, efficient, and green construction solutions.

After Singapore, participants to the EU-funded mission to South East Asia will then fly to Manila, where they will have the opportunity to exhibit at Philconstruct Philippines. Presented as the biggest expo of its kind in the Philippines, Philconstruct has been defining the landscape of building and construction in the country for over two decades. It now serves as the annual meeting place for the industry, gathering hundreds of the leading suppliers and thousands of trade buyers in one venue. Manila is the place to be for Construction & Building Technologies. Over the next decade through 2025, the Philippines Government's commitment to invest in public infrastructure such as transport and non-residential infrastructure will support construction activity. The Government's Build Build Build programme will invest € 1.4 billion from 2017 to 2022. The top priority is transportation infrastructure. Growth opportunities are considerable with city redevelopment plans in the pipeline including railways, roads, and airport works, all in the aim to relieve traffic congestion and boost tourism-related expenditure.

The [second mission will take place from 12-15 November](#), in the world's 3rd largest construction market: Japan. The market revenue of Japan's construction industry is worth approximately € 406 billion, investment in public construction is € 170 billion and € 244 billion for private commercial construction. Moreover, the government supports policies to increase the proportion of zero-energy houses to 50% of newly constructed houses in the domestic market by 2020.

Up to 40 selected European companies will travel to Tokyo and exhibit at the Japan Home & Building Show, the country's largest conglomerate exhibition for the housing and building industry. The show has 40 years of history and reputation from domestic professionals. It attracts a wide range of visitors from the fields of home building, construction, interior and exterior for commercial facilities, and visitors in the domain of infrastructure and buildings. This will be the perfect opportunity for participants to engage with professionals during the B2B meetings.

There are several [eligible subsectors for Construction & Building Technologies](#). European companies specialised in smart grids, smart and green building technologies, machinery sector, building materials and building installation are welcome to [apply online for these two EU-funded opportunities](#).

Both missions include a wide range of business services, from logistical support to business matchmaking. The Programme's teams in Europe and Asia will guide participating companies and help them define their business strategy in Asia through coaching and market intelligence. Promotion on local media and pre-arranged business meetings with potential partners in Asia are

also part of the package. Finally, participants will attend a site visit to better understand the market, and participate in a networking event organised by the EU.

For more information on these EU-funded business missions and the online application process, contact coaching.network@eu-gateway.eu.



HELPING EUROPEAN COMPANIES TO ESTABLISH LONG-LASTING COLLABORATIONS IN ASIA

