

# JOINT MEETING: TG CIRCULAR ECONOMY @ SG ENVIRONMENT & SG SUSTAINABLE CONSTRUCTION

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EEN SWITZERLAND & TG CE CHAIR

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Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra  
Swiss Confederation  
Innosuisse – Swiss Innovation Agency



# TG CIRCULARY ECONOMY – WHAT?

Horizontal & overarching Thematic Group, 35 members, with following sub groups, topics groups at the moment:

- Biomass & Bio-based products
  - Plastics (...within CE)
  - Food Waste
  - Construction & Demolition
  - Critical Raw Materials
  - Circular Business Models & Design for CE (including sharing ec.)
- 
- Transversal action: **Boosting Circular Economy Events (Research & Development, Innovation & Technology, Business and Markets on topics above available)**, or coming year the Virtuous Circle Events
  - Other topics besides sub groups also possible, like “Textiles” (Marielle Vermunt)



# TG CIRCULAR ECONOMY – HOW? WHAT GOALS?

- EEN advice, transnational ASOs and partnership services with circular economy mindset or CE related need
  - « ...TGs focus on the EEN members while SGs focus on services for the clients... »
- TG as pool of experts that offer support, training and guidance to all EEN members
- How to implement, show success stories and good practices, check critical aspects for implementing in each sector, get CE tool for supporting SMEs. Client definition (3): focus on **1. Circular SMEs, 2. Conventional SMEs & 3. Eco-Innovative SMEs.**
- Core group to be formed by contact points of previous topics (but also like H2020) and people who are contact points to certain SGs (SC, ENV, Automotive etc.) and TGs (like Public Procurement etc.)
  - -> Example contact point TGCE-SGE = Enrique Gonzalez (TG CE Executive)

# **MAIN CHANNEL: MERLIN GROUP TG CIRCULAR ECONOMY**

You are invited, please join!

Question: If Partnership Profiles and CE, then use the word « Circular Economy » in the PP, so it can be found on « Circular Economy »

# REMINDER TGS GENERAL ORIENTATIONS (AGN)

- Inspire a strengthening of the EEN ethos and network effect for advisory services.
- Carry on the work to define how to create more impact and encourage the exchange of good practice.
- **Increase the number of transnational ASOs.**
- **Provide advice to the Commission on how the EEN can link and can be involved in specific policy initiatives.**
- **Share experiences enhancing the customer journey.**
- **Explore synergies with other EEN service areas and cooperate with other TGs and SGs.**
- Adopt guidance, tools and training for the EEN in the specific field.



# TG CE IN THE YEAR 2018 (1 OF 2)

- “Boosting the Circular Economy amongst SMEs in Europe” Project and the sub “Pilot project for circular economy synergies with EEN” (Montse Guerrero and 5 other EEN organisations)
- 20180220-21 **CE Stakeholder Day**, Brussel (TG CE Exec Montse Guerrero, Enrique Gonzalez)
- 20180611-12 -> TG Execs Meeting, Sofia, Bulgaria (EJvH)
  - 20180614 11-14 -> CE Holland Circular Economy Week (HCEW)\_Mohini Keunen\_Marielle Vermunt
  - 20180621-22 CE Be-Mat Business Event on Materials and Circular Economy\_Irene Dell 'Aversana\_SGMAT
    - *20180904-07 CE Mission to India*
  - 20180926 Business opportunities in a CE, Oslo\_Eva Langslet\_SGENV (?)
    - *20181021.26 CE Mission to Japan & Indonesia*
- 2018 PDF related to CE and textiles profiles etc.\_Marielle vermut



## TG CE IN THE YEAR 2018 (2 OF 2)

- 20181023-25 -> « **CE & LIFE » Session @ EEN Annual Conference & TG CE Preparatory meeting**, Vienna (TG CE Exec)
- 20181107-08 RECYCLING-TECHNIK Dortmund\_Sabrina Wodrich and Benno Weissner
- 20181113-14 CE Conf. Circular Economy for Textiles and Plastics | Centexbel\_Magali Parent\_SGMAT
- 20181128-29 -> CE Build & Connect, Strasbourg, France\_Barbara Kolb\_SGGREEN
- 20181129-30 **TG CE @ SG Sust. Constr. and SG Textiles**, Aachen\_Katerina Tzitzinou and Federica Leonetti (TG CE Exec Ernst-Jan van Hattum)
- 20181207-08 **Boosting the Circular Economy for SMEs**, Egg, Brussels (TG CE Exec Enrique Gonzalez)
- 20181115-20181201 Input TG CE Exec for **EEN Annual Guidance Note 2019** for DG Grow\_Nicola-Elizabeth Morris and Espen Krogh
- 2018 Getting access for TG CE to “Circular Assessment” tool (TG Exec, Montse Guerrero)
- And many other contacts....



# OFFERING CE SERVICES TO COMPANIES

- Circularity Assessment Tools
- How to build CE Advisory Services



# OFFERING CE SERVICES TO COMPANIES

Circularity Assessment Tool (URLs next page)

1. **Circle Assessment tool** for business strategy of Circle-Economy.com
  1. TG CE selected tool as used in EU project "Boosting the CE amongst SMEs" Project", also in EEN Annual Guidance Note 2019
2. *Circularity Check* - for your product and/or service by Ecopreneur.eu
  1. This pilot was said to run until March 1, 2019 only, but it was updated last year November and will continue (!!)
3. *Circular Economy toolkit* - from the University of Cambridge
4. And others... (please inform us!)



# OFFERING CE SERVICES TO COMPANIES

Circularity Assessment Tool:

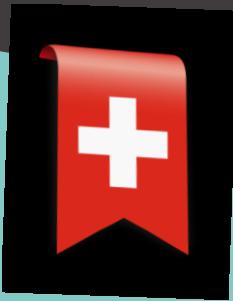
1. **Circle Assessment tool** - <https://www.circle-economy.com/tool/circleaseessment/>
2. *Circularity Check* - <https://ecopreneur.eu/circularity-check-landing-page/>
3. **CircularEconomy Toolkit** - <http://circulareconomytoolkit.org/Toolkit.html>
4. And others...(please inform us!)



# OFFERING CE SERVICES TO COMPANIES

How to build CE Advisory Services:

- See EEN Annual Guidance Note 2019
- **List of services boosting the CE amongst SMEs through EEN activities related to the EEN AGN 2019 mapping exercise** by TG CE Vice Chair Montse Guerrero
- Questions: Should we all try to do all? Who is already doing what? Who will do what? How can we transfer that all to SGs and other TGs? How can we transfer that all to every EEN member?



# THANK YOU

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