

## International B2B meetings Strasbourg 2019 - 2020

SG Sustainable Construction

4<sup>th</sup> & 5<sup>th</sup> March 2019

Caroline Kolb



[een-estdefrance.fr](http://een-estdefrance.fr)





## Key figures 2018

### Trade show & conferences

- 1st edition
- 56 exhibitors, 18 startups
- As part of the trade show, the national conference "Micropollutants and Innovation in urban waters" gathered elected officials and technicians

### Brokerage event

- 45 participants from Austria, France, Belgium, Germany, Switzerland, Spain, UK
- 60 meetings, **16 were transnational**
- 4 no-show

Save the date : NEXT edition Sept 2019 !

<https://www.cycleau-lesalon.org/strasbourg>





# PIONEERING TECHNOLOGIES AND PRACTICES IN THE BUILDING SECTOR

ENERGY / ENVIRONMENT / SOCIETY / REGION



## Key figures 2018

### Conference

- 595 participants, **11% from abroad**
- **7 clusters** partners from other countries
- 13 private companies partner of the event
- 25 conferences – 120 speakers
- Exhibition space – 15 booths
- Large communication plan, 4 media partners

### Brokerage event

- 101 participants from France, Belgium, Luxembourg, Switzerland, Romania
- 219 meetings, **101 were transnational**
- **2 buyers invited** from BE & LUX
- 4 no-show

Save the date : NEXT edition NOV 2020 !

<http://www.buildandconnect.eu/en/>

Thank you for your attention !  
Do you have questions ?



Caroline KOLB  
[ca.kolb@grandest.cci.fr](mailto:ca.kolb@grandest.cci.fr)  
T. +33 (0)3 88 76 42 37  
M. +33 (0)6 84 42 53 52

[een-estdefrance.fr](http://een-estdefrance.fr)